Lafayeffe

## **GALERIES LAFAYETTE BERLIN**

The Galeries Lafayette Berlin at the historical Friedrichstraße in the very heart of the city are the only branch abroad of the famous Parisian Galeries Lafayette and one of the german capital's premier addresses for international fashion, lifestyle and french specialities. To most Berliners, they are even the "secret french ambassy"!

The Galeries Lafayette Berlin designed by star architect Jean Nouvel are one of the flagships of the "new" Berlin and a must-see-and-visit for every Berlin visitor just as for the fashion victims of the capital. For the daringly-designed glass cones which form the centrepiece of the building, Nouvel drew inspiration from the famous parent enterprise situated on Paris's own Boulevard Haussmann.

On 4 floors around the famous glass cones, you can find the latest collections, accessories and beauty products of the great international labels side by side with the work of up-and-coming designers from Berlin's own exciting Prenzlauer Berg, Mitte and Kreuzberg fashion scene in the LABO MODE. The LABO MODE, 2004 established with the ESMOD fashion school Berlin, stands in a long tradition of Galeries Lafayette grant of young and promising fashion designers.

2006 the Galeries Lafayette Berlin celebrated their 10<sup>th</sup> birthday.